



# SPONSORSHIP OPPORTUNITIES

Friday, April 11, 2025 | The War Memorial **EVENT CHAIRS:** Alicia Nicholson & JJ Curis

## PREMIER SPONSOR: \$10,000

- 10 Liggett Knight tickets with preferred seating
- Sponsor highlight in *Your Impact* newsletter
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## GOLD SPONSOR: \$7,500

- 8 Liggett Knight tickets with preferred seating
- Sponsor highlight in *Your Impact* newsletter
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## AUCTION SPONSOR: \$6,000 (one available)

- Logo/name displayed on bidder paddles at event and on the online bidding website
- 4 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## BAR SPONSOR: \$6,000 (one available)

- Logo/name on bar signage and on bar cocktail napkins
- 4 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## SILVER SPONSOR: \$5,000

- 4 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## GIFT BAG SPONSOR: \$4,000 (one available)

- Logo/name on each gift bag
- 4 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## PARTY PICS SPONSOR: \$4,000 (one available)

- Logo inclusion on digital party pics
- 4 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## COCKTAIL HOUR SPONSOR: \$3,500 (one available)

- Logo/name recognition at the cocktail hour
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## RAFFLE SPONSOR: \$3,500 (one available)

- Logo/name recognition on raffle signage
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*



**Join Us:**  
Friday, April 11, 2025  
The War Memorial  
[uls.org/LiggettKnight](https://uls.org/LiggettKnight)

**Sponsorship Deadline:**  
January 31, 2025

**To secure a sponsorship,  
or for more info, contact:**  
Lauren Blue  
[lblue@uls.org](mailto:lblue@uls.org)  
313.884.4444, Ext. 418

More sponsorship opportunities on the back.



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## VALET SPONSOR: \$3,500 (one available)

- Opportunity for logo/name recognition placed inside each vehicle
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## SWEETS & TREATS SPONSOR: \$3,500 (one available)

- Logo/name recognition on sweets table signage
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## WELCOME SPONSOR: \$3,500 (one available)

- Logo/name recognition at the registration table
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## DINNER SPONSOR: \$3,500 (one available)

- Logo/name recognition on menu cards
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## SIGNATURE DRINK SPONSOR: \$3,500 (one available)

- Logo/name recognition on signature drink signage
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## AFTERGLOW SPONSOR: \$3,500 (one available)

- Logo/name recognition at the Afterglow
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## FLOWER SPONSOR: \$3,500 (one available)

- Logo/name recognition on dining room centerpieces
- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## BRONZE SPONSOR: \$3,000

- 4 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*

## SHINING ARMOR SPONSOR: \$2,000

- 2 Liggett Knight tickets with preferred seating
- Logo/name inclusion on event invitation, signage, event webpage, press releases, and social media
- Logo inclusion in *Perspective Magazine*



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