



Corporate Advertising at Liggett

University Liggett School hosts thousands of guests from across the Detroit Metro area at games, competitions, performances and art shows throughout the school year, making it a great place to advertise your business.

SPORTS PACKAGES

~~KNIGHTS PACKAGE \$7,500~~ **SOLD**

- Company Logo in the Ice
- 30" x 96" Dasher Board
- Healey Field Banner
- Baseball Banner
- Softball Banner

~~LIGGETT PACKAGE \$6,000~~ **SOLD**

- Zamboni Wrap
- 30" x 96" Dasher Board
- Healey Field Banner
- Baseball Banner
- Softball Banner

All advertising opportunities also include:

Recognition in school publications including, but not limited to, Perspective Magazine, website, and sports programs.

A tax deduction. A portion of the advertising cost is tax-deductible. Please consult your tax advisor.

**Special pricing available for multiple advertising spots.*

ATHLETICS

MCCANN ICE ARENA | Girls & Boys Hockey

~~Under Score Board Banner \$3,000~~ **SOLD**

30" x 96" Dasher Board \$2,300

30" x 48" Dasher Board \$2,000

HEALEY FIELD | Football, Girls Soccer, Boys Soccer & Boys Lacrosse

58" x 12' Banner \$2,000

BASEBALL FIELD

6' x 12' Banner \$750

SOFTBALL FIELD

38" x 8' Banner \$650

GEORGE THANASAS FIELD | Boys Lacrosse & Girls Soccer

55" x 10' Banner \$650

MURIEL E. BROCK FIELD | Girls Field Hockey & Girls Lacrosse

6' x 12' Banner \$750

TENNIS COURTS

55" x 10' Banner \$650

JOHN AND MARLENE BOLL CAMPUS CENTER

55" x 10' Banner on Parking Lot Fence \$2,000

30" x 8' Scrolling Video Board in the Fruehauf Gymnasium \$1,800





SPECIAL EVENTS & PRINT

CALENDAR ADVERTISING

Include an ad in our school calendar, which are distributed to every Liggett family.
Company Ad \$500

YEARBOOK ADVERTISING

Include an ad in our school yearbook that is distributed to every student, faculty and staff member.
Full Page \$450 | Half Page \$275 | Quarter Page \$140

LIGGETT PLAYERS

The Liggett Players is University Liggett School's award winning drama program. Advertising includes "above the title" notice on posters, press releases and performance programs. Also includes a full-page advertisement in all performance programs and two tickets to each show.
2021 Fall Show: Almost, Maine \$1,500
2022 Spring Musical: Newsies \$2,500

MANOOGIAN ART GALLERY – GUEST ARTIST SERIES

University Liggett School hosts four guest artist exhibitions each school year in addition to school art shows. Local professional artists are invited to display their work in the gallery for approximately four weeks and viewing is open to the public. Each exhibition also has an opening night with the artist onsite to speak about his or her work. As a program underwriter, your logo will appear on all promotional materials. Program to resume for 2021-2022 school year.
Program Underwriter \$1,500

LIGGETT KNIGHT PROGRAM BOOK AD

Liggett Knight is University Liggett School's annual premier fundraising event at the Detroit Athletic Club. The program book is distributed to all Liggett families and sponsors in November.
Full Page \$750 | Half Page \$500 | Quarter Page \$250

Interested in learning more?

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