



SPONSORSHIP OPPORTUNITIES

Friday, April 16, 2021 | Detroit Athletic Club | Event Chairs: Stephanie Berri & Chrissy Bronk

PREMIER SPONSOR: \$10,000

- 10 Liggett Knight tickets with preferred seating*
- 4 Benefactor Cocktail Party tickets (*a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield*)
- 1 Full-page program book ad or family photo (*must be received by Feb 5*)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag

AUCTION SPONSOR: \$6,000 (one available)

- Logo/name displayed on large auction screens at event and on the online bidding website
- 4 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (*a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield*)
- 1 Full-page program book ad or family photo (*must be received by Feb 5*)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag

SILVER SPONSOR: \$5,000

- 4 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (*a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield*)
- 1 Half-page program book ad or family photo (*must be received by Feb 5*)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag

GIFT BAG SPONSOR: \$4,000 (one available)

- Logo/name recognition on each gift bag
- 4 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (*a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield*)
- 1 Quarter-page program book ad or family photo (*must be received by Feb 5*)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag

GOLD SPONSOR: \$7,500

- 6 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (*a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield*)
- 1 Full-page program book ad or family photo (*must be received by Feb 5*)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag

BAR SPONSOR: \$6,000 (one available)

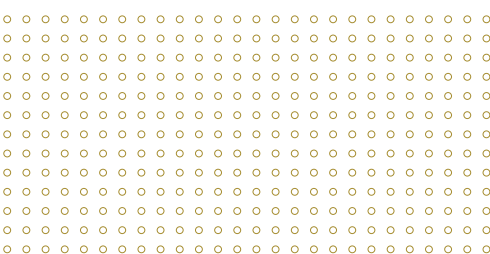
- Logo/name on bar signage and cocktail napkins
- 4 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (*a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield*)
- 1 Full-page program book ad or family photo (*must be received by Feb 5*)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag

PROGRAM BOOK SPONSOR: \$5,000 (one available)

- 4 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (*a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield*)
- 1 Full-page program book ad or family photo (*must be received by Feb 5*)
- Logo/name inclusion on front cover of program book
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag

More sponsorship opportunities on the back.

*In the event that Liggett Knight goes virtual, these tickets will convert to unique user log-ins.



Friday, April 16, 2021
Detroit Athletic Club
uls.org/LiggettKnight

For more info, contact:
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SPONSORSHIP OPPORTUNITIES

Friday, April 16, 2022 Event Chairs: Stephanie Berri & Chrissy Bronk

VALET SPONSOR: \$3,500 (one available)

- Opportunity for logo to be placed inside each vehicle (sponsor to provide)
- 2 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield)
- 1 Quarter-page program book ad or family photo (must be received by Feb 5)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag



ENTERTAINMENT SPONSOR: \$3,500 (one available)

- Logo/name recognition on entertainment signage
- 2 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield)
- 1 Quarter-page program book ad or family photo (must be received by Feb 5)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag

BRONZE SPONSOR: \$3,000

- 2 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield)
- 1 Business card size program book ad (must be received by Feb 5)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag

SWEETS & TREATS SPONSOR: \$3,500 (one available)

- Logo/name recognition on sweets table signage
- 2 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield)
- 1 Quarter-page program book ad or family photo (must be received by Feb 5)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag



AFTERGLOW SPONSOR: \$3,500 (one available)

- Logo/name recognition on afterglow signage
- 2 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield)
- 1 Quarter-page program book ad or family photo (must be received by Feb 5)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag



SHINING ARMOR SPONSOR: \$2,000

- 2 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield)
- 1 Business card size program book ad (must be received by Feb 5)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media

*In the event that Liggett Knight goes virtual, these tickets will convert to unique user log-ins.

FLOWER SPONSOR: \$3,500 (one available)

- Logo/name recognition on dining room centerpieces
- 2 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield)
- 1 Quarter-page program book ad or family photo (must be received by Feb 5)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag



SIGNATURE DRINK SPONSOR: \$3,500 (one available)

- Logo/name recognition on signature drink signage
- 2 Liggett Knight tickets with preferred seating*
- 2 Benefactor Cocktail Party tickets (a pre-event party hosted by Art and Rebecca D'Arcy O'Reilly '96 and Patrick and Mary Mansfield)
- 1 Quarter-page program book ad or family photo (must be received by Feb 5)
- Logo/name inclusion on event invitation, program book, signage, event webpage, press releases and social media
- Opportunity to include logoed item in gift bag



TO SECURE A SPONSORSHIP OR RECEIVE MORE INFO, CONTACT:

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lblue@uls.org
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JOIN US AT LIGGETT KNIGHT!
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